

Creative Consultants Group (CCG) Carbon Reduction Policy

Introduction

CCG is committed to reducing our carbon footprint as part of our focus on sustainability. This policy sets out strategies to lower carbon emissions, improve energy efficiency, and promote sustainable practices across our operations.

Status of this Policy

This policy applies to all employees of CCG, as well as contractors and partners engaged in our operations. While it does not form part of any employment contract, adherence to this policy is expected as part of our corporate responsibility and environmental stewardship efforts.

Our Commitment

CCG will:

- Reduce carbon emissions across our operations and supply chain.
- Improve energy efficiency and integrate renewable energy sources where feasible.
- Encourage sustainable practices among employees, suppliers, and partners.
- Continuously review and improve our carbon reduction efforts.

Implementation

To achieve these objectives, CCG will:

Energy Efficiency and Renewable Integration

- Apply energy-saving technologies and optimise operational processes to reduce energy use.
- Use renewable energy sources, such as solar or wind power, wherever possible.

Sustainable Transportation

- Promote low-emission or electric vehicles for business travel and deliveries.
- Reduce travel by using virtual meetings and remote communication tools.

Sustainable Procurement

- Prioritise products and services from suppliers that demonstrate carbon reduction efforts.
- Consider environmental impact and lifecycle emissions in procurement decisions.

Employee Engagement and Education

- Provide training and resources to employees on carbon reduction and sustainability practices.
- Encourage employees to adopt sustainable practices in their daily work and personal lives.

Waste Reduction and Recycling

- Operate recycling programmes and waste reduction initiatives to minimise landfill contributions.
- Explore circular economy practices to extend product lifecycles and reduce waste.

Monitoring, Reporting, and Continuous Improvement

- Monitor carbon reduction efforts and track progress toward emission targets.
- Report sustainability achievements and challenges to employees and stakeholders.
- Review and update carbon reduction strategies to reflect advances in technology and best practices.

Employee Involvement

All employees are encouraged to participate in carbon reduction initiatives. Suggestions for reducing emissions or improving sustainability should be submitted to HR department.

Monitoring and Review

CCG will regularly assess the effectiveness of this policy and make necessary adjustments. The policy will be reviewed annually to ensure it remains relevant and effective in meeting carbon reduction goals.

Variation

CCG reserves the right to amend this policy to reflect changes in company objectives, best practices, or sustainability priorities.

Questions

For questions or further information about this policy, please contact HR department.